



Our Commitment To Your Privacy

We are committed to protecting the personal information that we collect about you and the conditions that apply when you visit our website.

1. Introduction

This privacy notice explains in detail the types of personal data we may collect about you when you interact with us. It also explains how we store and handle it and keep it safe.

This policy is issued as part of our compliance with the General Data Protection Regulation which comes into effect on 25th May 2018. We hope that the following sections will answer any questions that you have but if not, then please do get in touch with us. You can find our contact details at the bottom of this notice.

2. What is The Dunmow Flitch Trials?

The Dunmow Flitch Trials Association exists to organise the Dunmow Flitch Trials that are held in Great Dunmow every four years. The Trials were established originally to encourage the institution of Christian marriage and to reward successful couples who volunteered to put under public scrutiny their declaration that they have not repented of being married to each other. The reward was, and is, a flitch of bacon. In the 21st Century the requirement for a marriage to have been solemnised in church has been broadened so as to include any couple who are married in accordance with the provisions of English Law, or whose marriage is recognised in the United Kingdom to be lawful.

The Dunmow Flitch Trials exist to award a flitch of bacon to married couples from anywhere in the world, if they can satisfy the Judge and Jury of 6 maidens and 6 bachelors that in '*twelvemonth and a day*', they have '*not wisht themselves unmarried again*'.

A reference to The Dunmow Flitch can even be found in *The Wife of Bath's Tale* within Chaucer's 14th century Canterbury Tales.

The Flitch Trials are held every 4 years in Great Dunmow, Essex, England.

The purpose of The Flitch Trials is to encourage the institution of marriage and to reward successful couples who volunteered to put under public scrutiny their declaration that they have not repented of being married to each other.

The Flitch Trials are organised by volunteers, are self-funding and any surplus money raised is donated to charities and good community causes local to the Dunmow area.

3. Explaining the legal bases we rely on for keeping data

The law sets out a number of different reasons for which we may collect and process personal data.

a. Consent

In specific situations, we collect and process your data with your consent. For example, if you tick a box to receive information from us. We will always make it clear what your data will be used for. This will most likely apply to people who wish to be connected with The Flitch Trials or request information.

b. Contractual obligations

We may need your personal data to comply with our contractual obligations. For example, if you are a customer of or a supplier to The Flitch Trials the we will collect your personal data so that we can meet our contractual obligations.

c. Legal compliance

If we are required by law to collect and process your data at any time we will adhere to that legislation.

d. Legitimate interest

In this situation, we require your data to pursue our legitimate interests in a way that would be considered reasonable to the running of The Dunmow Flitch Trials and which does not affect your rights, freedom or interests. For example, we may use your personal details to keep you informed of news, developments and events that we feel would be of value to you.

4. When we may collect your personal data?

- If you contact us through our website and consent to us keeping your data.
- If you become a supplier.
- If you engage with us on social media.
- If you contact us by any means with queries or requests.
- If you make any kind of appointment with us or attend an event.
- If you choose to complete any survey that we send to you.
- If you make a request to be considered as a participant in The Dunmow Flitch Trials.
- If you apply to be a claimant, you will be fully advised in advance of how your data may be shared in the interest of continuing The Dunmow Flitch Trials tradition.
- If you've given a third-party permission to share your information with us.

5. What sort of personal data do we collect and how do we use it?

- If you ask to be involved with The Flitch Trials we will ask you for your name, email address and/or your telephone number. This data is used if we need to make contact with you on any matter related to The Flitch Trials. Your contact details will not be made public without your consent. If you have consented to us using your name then we may show your name on promotional materials connected with The Flitch Trials. Your name may be recorded in the history of The Flitch Trials on our website and in our communications eg press releases, publications, and books.
- If you are someone we trade with or have expressed an interest in trading with us we may hold your name and contact details and may keep a record of any communication with you. We would consider that being given a business card by you is your consent to us holding your personal data. We consider the holding of this data to be a legitimate interest. We may use this data to keep you informed of services and events that we feel would be of value to you.

If you wish to change how we use your data, you'll find details in "What are my rights?" section below.

If you choose not to share your personal details with us, or refuse contact permissions, then we might not be able to provide you with some of the services that you've asked for.

Sometimes we may need to share some of your details with a third party, for example to arrange a delivery. Without sharing your data, we may be unable to fulfil your requests.

6. Combining your data

We may receive and use data from third parties to whom you have given your consent to pass that data onto us. We may combine this data with information that we have received directly from you.

7. How we protect your personal data

We know how important data security is to all our customers and contacts. With that in mind we will treat your data with the utmost care and respect.

Our website is protected with “https” technology.

All electronic data is password-protected. Paper based data is stored in a locked facility.

We do not store any sensitive data.

We regularly review our systems to make sure that your data is safe and protected from any possible attack. We also train all our people at regular intervals on the importance of data security and our procedures for protecting your data.

8. How long will we keep your personal data?

We will only keep your data for as long as is reasonably necessary and for the purpose for which it was collected. If you are a participating claimant, your name will be recorded in the history of The Dunmow Flich Trials.

Sensitive data such as credit card details are never retained beyond the processing of a transaction.

Contractual information relating to a customer or supplier will be kept for whatever is considered a reasonable period.

9. Who do we share your personal data with?

We may share your personal detail with trusted third parties for example a delivery company if we are sending something to you. We will only provide the information that they need to complete their specific service.

We may work with trusted third parties such as IT companies who support our website and business systems. All third-party suppliers will be required to complete a Supplier Questionnaire to confirm that their people are adequately trained in Data Protection Compliance and that they would treat any data they have access to in accordance with our own standards and will not retain any data beyond the specific purpose for which they have been engaged.

We will never share your data with any other third party without your consent.

10. Where your personal data may be processed?

Your data is stored on secure PCs and in secure storage within the UK. None of your data will be processed outside of the EEA.

11. What are your rights over your personal data?

You have the right to request:-

- Access to the personal data that we hold about you without charge.
- The correction of your personal data when incorrect, out of date or incomplete.
- That we stop using your personal data for direct marketing.
- That we stop any consent-based processing of your data after you withdraw that consent.

- That we review any decision made based solely on automatic processing of your data (ie where no person has yet reviewed the outcome and criteria for the decision)

You can contact us to exercise any of these rights at any time as follows:-

- To ask for your personal data, please contact The Data Protection Officer, The Flicht Trials Committee, c/o Dunmow Town Council, 47 Stortford Road, Great Dunmow CM6 1DA marked Private & Confidential or email info@dunmowflitchtrials.co.uk
- To ask for your information to be amended, email info@dunmowflitchtrials.co.uk
- If we refuse to action any request, we will explain the reasons for our refusal.
- When you have given us consent to use your personal data, you have the right to withdraw that consent subject to giving reasonable notice prior to a trial. The nature of the event requires data to be prepared many weeks in advance of the trials date.
- Where we rely on legitimate interest you can ask us to stop processing your personal data for reasons connected to your individual situation. We must then do so unless we have a legitimate overriding reason to continue in which case we will explain our reason to you.
- You have the right to stop the use of your personal data for direct marketing and we will always comply with your request.
- To protect your confidentiality, we will ask you to verify your identity before proceeding with any request that you make under this privacy notice. If you have asked a third party to submit a request, then we will ask them to prove that they have your permission to act on your behalf.

12. Contacting the Regulator

If you feel that your data has been handled incorrectly or you are unhappy with any response to your requests regarding your personal data, you have the right to make a complaint to the Information Commissioner's Office (ICO). You can contact the ICO on 0303 123 1113 or go online to www.ico.org.uk/concerns .

If you are outside of the UK, you have the right to make a complaint to the relevant data protection regulator in your country.

13. Any questions?

We hope that this Privacy Notice is helpful in explaining how we work with personal data to protect your best interests and your legal rights. If you have any questions on any matter that has not been covered, please contact our Data Protection Officer who will be pleased to help you.

- Email info@dunmowflitchtrials.co.uk
- Or write to us at The Data Protection Officer, The Flicht Trials Committee, c/o Dunmow Town Council, 47 Stortford Road, Great Dunmow CM6 1DA marked Private & Confidential.

This notice was last updated on 14 May 2019.

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